

## **THE 7<sup>TH</sup> TANZANIA ISRAEL BUSINESS AND INVESTMENT FORUM (TIBIF) CONCEPT NOTE**

Building on the success of the first six Forums held in Dar as Salaam and Tel Aviv, the 7<sup>th</sup> Tanzania Israel Business and Investment Forum (TIBIF) 2023 is scheduled to take place in Tel Aviv, Israel on the 17<sup>th</sup> to 23<sup>rd</sup> of October 2023. The timing of this TIBIF event will coincide with AGRITECH 2023- the 21st Global Agricultural Technology Summit [Exhibition, Conference, and Excursions] on October 17- 19 at The David Inter Continental & Dan Panorama Hotels, Tel Aviv Israel themed Food Security in a Disrupted Era - Empowering Global Innovation in Agriculture, Food, and Water.

TIBIF will bring together Investors, prominent business owners, entrepreneurs, Government officials, and private sector CEOs from both Tanzania and Israel to further deepen and nurture the partnerships, innovations and business relationships initiated in earlier Forums to discuss the potential for further collaboration. The Forum's main objective is to foster stronger commercial ties between the two countries by exploring business and investment cooperation areas, tapping the potential economic benefits and linkages for Israel and Tanzania businesses and projects. In the face of a rapidly changing global economy, the forum will allow Israeli and Tanzanian companies and leaders to showcase various ways of working together toward addressing new opportunities and challenges and highlight Israel's long-term commitment to Tanzania's economic growth and prosperity. This forum comes at a pivotal time for both Tanzania and Israel relations.

The Minister for Agriculture of the Government of Tanzania Hon. Hussein Mohamed Bashe (MP) has been requested to lead the Tanzania Business and Government delegation accompanied together with senior officials from the Ministry of Industries and Trade, Ministry of Planning and Investment, and Ministry of Foreign affairs, Ministry of Water, Ministry of Livestock and Fisheries.

The 7<sup>th</sup> TIBIF will be co-organised by the Kingdom Leadership Network Tanzania (KLNT), AGRITECH-Israel, and Israel Africa Chamber of Commerce, in partnership with the both Government of the United Republic of Tanzania and the Government of Israel through its Ministry of Foreign Affairs, Ministry of Agriculture, the Israel Export and International Cooperation Institute (IEICI), and the Ministry of Economy and Industry of the State of Israel. The organizers are seeking to leverage Israel's industrial capabilities to maintain the steady development momentum of bilateral ties through an economic partnership between the two nations.

The primary sectors earmarked for this year's Forum are Agriculture and Food Security, Water, and Irrigation, technology innovations, manufacturing, and Tourism. Food security is a significant component of any country's national resilience. Israel has a huge impact on the world despite having a small population of only about 9 million. The nation is known for its inventiveness and state-of-the-art technology across many industries and is home to many inventive business owners. Israel is also a leader in the AgriTech sector, having developed a wide range of revolutionary agricultural and food security technologies such as sustainable farming practices, water conservation, and precision agriculture, sometimes known as "smart farming."

## **ABOUT AGRITECH 2023**

Agritech has been a leading global gathering for the agricultural, water, and food industry since its foundation in 1978. With a focus on the core issues affecting humanity, Agritech has been a platform for innovation in agriculture, food, and water since its foundation aims to present our participants with the latest technologies, practices, and developments that will shape the Agritech industry in the future.

Agritech 2023 will bring together worldwide senior participants from around the world, including leaders and managers from global companies, government ministers and parliament members, senior NGO directors, and academia members.

This must-attend event features a cutting-edge exhibition showcasing the latest agricultural, water, and food technologies and solutions from 120 leading global companies and 50 Agri-tech, Aqua-tech, and Food-tech startups across 3000 square meters of exhibition space.

In addition, Agritech 2023 offers a series of professional conferences featuring 100 world-renowned speakers and a B2B platform for networking and promoting joint ventures. An excursion program is available to explore Israel's agriculture, water, and food technologies hubs and innovation centers.

### **Addressing Food Security in a Disrupted Era**

Food security is crucial worldwide. However, recent events such as the Covid-19 pandemic, climate change, and the global recession pose significant challenges. Agritech 2023 will concentrate on overcoming these obstacles and explore the following critical topics:

1. Food Security Challenges Amidst Climate Change
2. Agricultural practices in arid zones and precision agriculture
3. Postharvest Practices: New Frontiers
4. Crop Protection: Emerging Challenges and Solutions
5. Controlled Climates: Greenhouses, Hydroponics, and Vertical Farming
6. Robotics and Autonomous Harvesting
7. Water Reclamation and Desalination Innovations
8. Agro-voltaic Systems
9. Aquaculture Advancements
10. Innovative Animal Farming Techniques
11. Cultured Meat and Alternative Proteins
12. Cannabis Cultivation and Processing
13. Food and water innovations for emerging markets
14. Agritech 2023 Excursions: Engaging, Hands-On Learning Experiences

## **TANZANIA AGRIBUSINESS AND FOOD SECURITY**

Tanzania is taking a comprehensive approach to transforming its agricultural sector, intending to grow the sector by 10% by 2030, according to President Samia Suluhu Hassan. She announced this ambitious goal during her speech at the “Food Action Partnership: Investing in Greater Resilience” event in Davos. The current growth rate is about 3.6%. To support this goal, President Samia noted that the government has increased the budget for agriculture by fourfold compared to the previous year and is launching initiatives to improve irrigation systems, create sustainable food systems, and support young people in the agricultural sector. More so, the government has come up with a block farming method that also aims at enhancing the production of food crops, among other measures which in turn will play a great role in assuring food security.

## **ISRAEL AGRIBUSINESS AND FOOD SECURITY**

Israel has become a leading global knowledge and development centre in FoodTech, sustainability and innovative AgroTech due to creativity and ground-breaking research. Tanzania’s current Government and the Private Sector recognize the importance of Israel’s Innovation and industrial capabilities in conjunction with the tremendous potential of the fast-growing and dynamic economy of the country. It is mutually agreed and understood that the promotion of our partnerships, sustainable development, and increased two-way trade and investment is central to the Tanzania-Israel relationship.

### **THE PROGRAM WILL INCLUDE:**

- A seven-day Forum and Summit [Exhibition, Conference, and Excursions] built on the platform of a Business Seminar, Panel discussions, Business to Business (B2B), Business to Government (B2G), and Government to Government (G2G) meetings with relevant companies.
- Guided Educational and professional tours Visits to innovative farms,
- FoodTech initiatives and unique sites.
- Agro FoodTech Market – EXPO-Full-scale exhibition.
- Demonstration of leading industries, innovations, developments, solutions, and initiatives.
- Dozens of exhibitors, tasting stands of student works and FoodTech laboratories.
- AgroTech innovations demo. The exhibition offers a rare and unique opportunity to get a glimpse into the Israeli innovation ecosystem, meet with developers and entrepreneurs, discover new technologies interact with potential customers, generate business, and establish professional relationships.

### **WHY ATTEND**

- To explore business and investment opportunities available between Israel and Tanzania
- Business match-making through Business-to-Business sessions (B2B Sessions)
- Networking with high-level Business Stakeholders from both countries

- Engaging with high-level Government Officials and key decision-makers
- Exposure to international business opportunities
- The largest Food security summit in Israel and one of the largest in the world.
- The event will focus on three main, interconnected themes: Agriculture, Food, and Water
- The event will feature multiple sessions led by top local and international experts on current issues contributing to Agriculture, Food, and Water.
- Top food research and innovation institutes will present their scientific agenda and operations addressing food security issues.
- Participation of food scientists worldwide and high-level Israeli scientists will deliver scientific sessions on food security.
- The “Food Sec &Tech TED” will explore innovative ideas for changing the food industry and the world as we know it.
- Over 5000 people from a diverse audience, including industry, FoodTech companies, investors, AgroTech, academia, and the public sector, are expected to attend the summit.
- This event is a platform; and will showcase projects seeking to secure investment and trade opportunities from both sides. The event will be used by both Governments to enhance economic diplomacy and economic interests and provide information on opportunities.
- A first-of-its-kind multidisciplinary summit that will serve as a worldwide accelerator for food, agriculture, and water and support the transition from invention to action in food security.
- It will create a synergy between leading research and development start-ups and corporations, academic institutions, the Hi-tech industry, investors, entrepreneurs, and governments and launch an international food security task force.

## **CONCLUSION**

In view of the aforesaid, to ensure that optimal results and benefits are achieved through TIBIF and the AGRITECH 2023 Summit, Kingdom Leadership Network Tanzania (KLNT) is working in partnership with Agritech and the Israel Africa Chamber of Commerce, and both Governments of Tanzania and Israel to identify companies and projects from the Private and Public sectors which will participate in the Forum that will produce positive and sustainable results for the mutual benefits of both countries.

